

# Corporate Partnership Program

## **What is SIBO?**

SIBO, or Small Intestine Bacterial Overgrowth, is a condition of chronic bacterial infection in the small intestine. These bacteria, normally present in the gastrointestinal tract, instead migrate to the small intestine, causing a number of IBS-like symptoms. In fact, SIBO has been shown to exist in up to 84% of IBS patients, and is theorized to be the main underlying cause.

## **Who treats SIBO?**

SIBO is typically treated by physicians specializing in gastroenterology, family medicine or internal medicine. This includes medical physicians, osteopathic physicians and naturopathic physicians. Nutritionists and registered dietitians are also often included in the management care team, since a specialized diet is usually required as part of the treatment.

It is important to note that many other health practitioners such as rheumatologist, dermatologists and neurologists are also starting to address in SIBO in an integrative model of healthcare, given that gastrointestinal health is often directly related to complaints generated by diseases typically covered in those fields.

## **Why exhibit?**

The 2017 SIBO Conference is a once-in-a-lifetime opportunity to network with a truly integrative cohort of health care practitioners who are currently pioneering a new field of medicine. Here you will meet lead physicians, researchers and educators who are not only utilizing all of their current resources to help battle this disease, but are actively looking for new products and methods to combine with pre-existing treatments and protocols. This diverse group is the ideal audience!

## **What's included?**

- ✓ Over 4 hours of unopposed time
- ✓ One skirted 6-foot table
- ✓ Unlimited Exhibit Hall Badges
- ✓ One complimentary lunch ticket per booth
- ✓ One complimentary full conference registration per booth (CME included)
- ✓ Public listing posted on our Conference Exhibitors homepage



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## **Facility**

National University of Health Sciences  
200 E. Roosevelt, Lombard IL 60148

Founded in 1906, National University of Health Sciences is a leader in the growing field of integrative medicine and is respected worldwide for success in balancing healing arts and science, combining broad-scope integrative medicine with patient-centered care.

National University sets the standard in training for careers in health care and provides a dynamic atmosphere where students, faculty and clinicians of various complementary and alternative health professions work together in an integrative environment. National University offers several programs, including: doctor of chiropractic (DC) and doctor of naturopathic medicine (ND) degrees, and master of science degrees in both acupuncture (MSAc) and oriental medicine (MSOM). An associate degree and certificate in massage therapy and a bachelor's degree completion program in biomedical sciences are also offered.

National University is an established champion of research, high admission standards, accreditation and academic excellence for its professions. That's why students from across the globe choose NUHS to pursue higher education in health care.

With campus sites in both Illinois and Florida, NUHS is forging new paths within the world of health care, based on understanding and cooperation with medical professionals from all disciplines.

## **Important Dates**

November 1, 2016 – Priority Point deadline (50% deposit required)

December 15, 2016 – Exhibit payment due

\*Exhibit Contracts received after December 15, 2016, must be accompanied by full payment before space assignment will be made.

April 24, 2017 – Attendee registration list deadline



## Sponsorship Levels

<b>Emerald – \$10,000</b>		
	<b>Advertising Benefits</b>	<b>Conference &amp; Exposition Benefits</b>
<b>Level 1</b>	<ul style="list-style-type: none"> <li>• Prominent recognition on the SCRG homepage</li> <li>• Company name and description on the Conference registration page with a link to your site (description 100 words or less)</li> </ul>	<ul style="list-style-type: none"> <li>• 1 full-page (8 ½ x 11 inches) ad in the Conference program book</li> <li>• Introduction with 5 min podium time at event</li> <li>• Recognized sponsorship of 2 highlighted Conference speakers (to be selected from current speaker list)</li> <li>• Two complimentary booths</li> <li>• Premium booth selection</li> <li>• 3 complimentary conference registrations (CE included)</li> <li>• Conference “Save the Date” email logo placement</li> <li>• Complimentary “Visit Us” ad on Conference registration page</li> </ul>



<b>Diamond – \$7,000</b>		
	<b>Advertising Benefits</b>	<b>Conference &amp; Exposition Benefits</b>
<b>Level 2</b>	<ul style="list-style-type: none"> <li>• Prominent recognition on the SCRG homepage</li> <li>• Company name and description on the Conference registration page with a link to your site (description 75 words or less)</li> </ul>	<ul style="list-style-type: none"> <li>• ½ page (4 ½ x 5 ½ inches) ad in the Conference program book</li> <li>• Introduction with 5 min podium time at event</li> <li>• Recognized sponsorship of 1 high-lighted Conference speaker (to be selected from current speaker list)</li> <li>• One complimentary booth</li> <li>• Premium booth selection</li> <li>• 2 complimentary conference registrations (CE included)</li> <li>• Conference “Save the Date” email logo placement</li> <li>• Complimentary “Visit Us” ad on Conference registration page</li> </ul>

<b>Platinum – \$5,000</b>		
	<b>Advertising Benefits</b>	<b>Conference &amp; Exposition Benefits</b>
<b>Level 3</b>	<ul style="list-style-type: none"> <li>• Company name and description on the Conference registration page with a link to your site (description 50 words or less)</li> </ul>	<ul style="list-style-type: none"> <li>• ½ page (4 ½ x 5 ½ inches) ad in the Conference program book</li> <li>• One complimentary booth</li> <li>• Premium booth selection</li> <li>• 2 complimentary conference registrations (CE included)</li> <li>• Conference “Save the Date” email logo placement</li> <li>• Complimentary “Visit Us” ad on Conference registration page</li> </ul>

**Synergy CME Resource Group**  
**2017 SIBO Conference & International Forum**  
**Saturday & Sunday, March 25-26, 2017**  
**National University of Health Sciences; Lombard, IL**



<b>Gold – \$2,500</b>		
	<b>Advertising Benefits</b>	<b>Conference &amp; Exposition Benefits</b>
<b>Level 4</b>	<ul style="list-style-type: none"> <li>Company name and description on the Conference registration page with a link to your site (description 50 words or less)</li> </ul>	<ul style="list-style-type: none"> <li>One complimentary booth</li> <li>Premium booth selection</li> <li>2 complimentary conference registrations (CE included)</li> <li>Conference “Save the Date” email logo placement</li> </ul>

<b>Silver – \$1,000</b>		
	<b>Advertising Benefits</b>	<b>Conference &amp; Exposition Benefits</b>
<b>Level 4</b>	<ul style="list-style-type: none"> <li>Company name on the Conference registration page with a link to your site</li> </ul>	<ul style="list-style-type: none"> <li>One complimentary booth</li> <li>Premium booth selection</li> <li>1 complimentary conference registration (CE included)</li> <li>50% discount on up to two conference registrations (CE included)</li> <li>Conference “Save the Date” email logo placement</li> </ul>





## **Additional Opportunities**

### **Booth Space: \$800**

All booths are tabletop spaces and include: 1 skirted 6-foot table and 2 chairs. All scheduled meals and breaks will be served in the exhibit space. Booth Registrations include one full conference registration (including CME) and 1 staff registration. Up to 2 additional booth staff are welcome for a charge of \$75 each. As a vendor, your company will be featured on the event website. Vendor breaks will occur during two 30-minute breaks and one 60-minute lunch each day.

**Booth Set-Up: TBA**

**Booth Tear-Down: TBA**

### **Coffee/Afternoon Break Sponsorship: \$500**

The coffee break sponsor will receive thanks and introduction at the podium by the Conference Host, and name and logo on buffet signage. Break sponsors will also be recognized (with link and logo) on the conference website.

